



Gibson's WaterCare
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Press Release

For Immediate Release – June 3, 2009

Gibson's WaterCare Donating to Parade of Homes

Altoona, WI – Gibson's WaterCare will be donating a water cooler to each home featured in the Parade of Homes and will provide brochures on the water care services that they offer. Also, Tami Miller, of Gibson's, is on the Parade of Homes committee this year that ensures there are a sufficient number of people to pick-up and drop off inventory items at each home.

This is Gibson's 5th year of being involved with the Parade of Homes. "Our involvement with the Parade brings awareness to the consumer's about different issues with water that could possibly be affecting their fixtures, laundry and skin", says Tami.

The Chippewa Valley Home Builders Association is in its 35th year and their mission is to build a better area housing industry through promotion, advocacy and education. This year's event takes place June 13 – 21 and features 16 homes.

Gibson's WaterCare is a proud family owned and operated business serving a 12-county area in West Central Wisconsin. For 30 years, Gibson's WaterCare has provided their customers with a superior product and exceptional service. For more information on their services, please call 1-800-657-4533. Check out Gibson's newest member, Gibby the Fish, at www.gibsonswatercare.com.