



Gibson's WaterCare
620 North Hillcrest Parkway
Altoona, WI 54720
Email: info@gibsonswatercare.com
Phone: 1-800-657-4533
www.gibsonswatercare.com

Press Release

For Immediate Release – October 1, 2009

Gibson's WaterCare Cash for Clunkers Program

Altoona, WI – Gibson's WaterCare is offering \$200.00 off a new Gibson's WaterCare water softener when you trade-in your inefficient water softener. This offer is valid until October 31, 2009. Gibson's feels it is important to support the going green initiative and will be recycling all components of the softener's in an effort to keep them from ending up in landfills.

There are many advantages to having an efficient working softener including savings on salt usage and soap for the kitchen, laundry and bath as well as whiter and brighter looking clothes.

Gibson's WaterCare is a proud family owned and operated business serving a 12-county area in West Central Wisconsin. For 30 years, Gibson's WaterCare has provided their customers with a superior product and exceptional service. For more information on their services, please call 1-800-657-4533. Check out Gibson's Facebook page at <http://tinyurl.com/gibsons>.