



Gibson's WaterCare  
620 North Hillcrest Parkway  
Altoona, WI 54720  
Email: [info@gibsonswatercare.com](mailto:info@gibsonswatercare.com)  
Phone: 1-800-657-4533  
[www.gibsonswatercare.com](http://www.gibsonswatercare.com)

### Press Release

For Immediate Release – August 2010

Gibson's Sells Bottled Water Business to Sterling Water Culligan

**Altoona, WI** – Gibson's WaterCare announces the sale of the bottled water portion of their business to local Culligan dealer, Sterling Water, Inc. This transaction will be in effect on August 1, 2010.

Gibson's will continue to offer their excellent water conditioning products and services and their environmentally friendly ION water dispenser.

"We took advantage of a proposition presented to us to sell out the bottled water part of the business. We are working with the Culligan dealer to make sure it is a seamless transition. We are confident that the Culligan dealer will provide the same great service that our customers have been accustomed to from us. We want to thank all of our bottled water customers for their loyal support. We will continue to grow our water conditioning business for many years to come.", stated Bonnie, Office Manager at Gibson's.

Gibson's WaterCare is a proud family owned and operated business serving a 12-county area in West Central Wisconsin. For 30 years, Gibson's WaterCare has provided their customers with a superior product and exceptional service.